

Company Profile

MUXIN new energy electric vehicle aims to become a global high-efficiency brand. Our products help the development of electric vehicles, electric motorcycles, electric vehicles and electric technology. We make changes twice a year, updating 25% of our collection each time, so you'll always find something new here. In addition, we take iterative upgrading of products as our development goal, and customer satisfaction is our driving force. We will promote the development direction of "full brake" electric vehicles in the whole industry, and the future can be expected.

Project Introduction

In a big city with increasingly congested traffic, it is very inconvenient to drive a car to go out. Therefore, more and more people choose to ride electric vehicles to go out to buy food and shopping. In addition, in recent years, my country is promoting low-carbon and green travel methods, so the electric vehicle industry has ushered in development opportunities. MUXIN electric car, big brand, good quality, trustworthy. Before joining the Smart Choice MUXIN electric vehicle project, you also need to understand the strength of

this brand.

Join advantage

1. Brand advantage

After years of development, MUXIN electric vehicles have gradually improved their status in the hearts of consumers, and have a good reputation in the market.

2. Product advantages

MUXIN Electric Vehicle Headquarters develops products that meet the needs of the public at any time according to market changes.

3. Technical advantages

MUXIN Electric Vehicle Headquarters has its own R&D team, all of which are highly specialized, and will regularly develop new products according to the market trend, improve customer satisfaction, increase customer favor, and enhance competitiveness.

4. Training advantages

One-stop franchise training system, starting a business becomes easy and simple.

5. Service advantages

From store location, decoration, opening to daily

operation, the whole process of tracking service is carried out, and the unified standard is implemented with the company's directly-operated stores.

6. Investment advantages

Joining the MUXIN electric vehicle is easy to operate and does not require advanced culture, professional knowledge and skills. The operation is completely standardized, streamlined and modular.

Join conditions

1. I and my family are in good health, and have enthusiasm and enthusiasm to engage in the industry;

2. Provide a legal ID card so that the investment headquarters can establish a real file;

3. Franchisees must have enough operating funds to be able to bear the costs of rent, decoration, equipment, materials and other aspects of the franchise;

4. It has a fixed business site and can only operate after passing the evaluation of the headquarters;

5. Franchisees with relevant industry experience are preferred;

6. Have good social relations and strong interpersonal

communication skills;

7. Franchisees with sales channels and operating experience in the industry have priority;

8. Franchisees have certain management capabilities, and can issue correct instructions from top to bottom to lead their teams to grow and grow;

9. Agree to accept the training plan stipulated by the franchise headquarters, complete all training courses of the headquarters as required; abide by the relevant brand management, management and operating codes;

10. Have a rational sense of brand identity, loyalty to the brand, and passion and enthusiasm for engaging in the industry;

11. Have a correct view of investment and rationally face the success or failure of investment;

12. Have a good reputation and credit level; operate honestly and legally, serve according to the company's unified image, and sell at a unified price;

13. Have good customer service awareness and service ability;

14. Have brand awareness and be willing to sell branded products and promote branded products.

Join process

1. Understand product information

Friends who are more interested in MUXIN electric vehicles can leave your contact information, and the investment consultant will communicate with you about the joining policy as soon as possible.

2. Field visit

In-depth communication with MUXIN electric vehicle reception staff to understand the company's operation status.

3. Application for joining

After the franchisee has completed the inspection and decided to join, they can submit the franchise application form and other relevant documents to the company.

4. Sign the contract

After confirming that there is no doubt about the inspection results, the MUXIN Electric Vehicle Headquarters and the franchisees formally signed the franchise cooperation contract.

5. Store location selection

The headquarters dispatches professionals to the franchisee's location to help the franchisee select the location

and select the suitable storefront.

6. Shop decoration

The shop is decorated and constructed, and unified decoration and construction are carried out according to the plan designed by the headquarters.

7. Personnel training

Provide franchisees with comprehensive technical training and management training and other professional training for franchisees.

8. Preparation for opening

Before the store opens, the company will prepare the necessary items for the store to open, give away the opening gift package, and guide the store to do a good job of publicity.

9. Store operation

MUXIN electric vehicle guides the opening and guides you to carry out market work at all stages.

Join support

1. Brand image support

During the contract period, the franchise stores have the right to use the brand of MUXIN electric vehicles, and have the right to use the MUXIN electric vehicle brand, trademark and

other CI systems within the scope of the contract.

2. Whole store output support

Relying on its own strength, the headquarters provides a full set of process support for franchisees and assists franchisees to open successfully.

3. Free training support

The company provides professional and systematic training for investors, store managers and store staff from time to time according to the specific situation, and continuously improves the operation level and management ability of stores. Professional operation guidance makes store management easy and simple.

4. Logistics and distribution support

Proprietary formula materials are uniformly produced and distributed, and the perfect logistics and distribution system is fast and convenient, so that the goods of each store can arrive safely.

5. Media advertising support

Necessary publicity is very important. In modern society, if you want more people to know about your brand, you must do professional advertising to make everyone feel fresh. MUXIN electric vehicle advertising implements strong

advertising efforts, and the marketing department has launched different advertising and marketing plans at different development stages of the company.

6. Market operation support

The company can dispatch special personnel to assist the franchisee to manage the daily business activities of the store until the franchisee can operate independently.

7. Tracking service support

The service of MUXIN electric vehicle is very in place and comprehensive, providing considerate services for consumers and franchisees to meet the various needs of consumers.

8. Site selection and decoration support

The company sent experts to accompany the inspection, choose the best store address to ensure the maximum consumer population, and at the same time issue the corresponding decoration plan according to the situation of the franchise store.

9. Regional protection support

MUXIN Electric Vehicle Headquarters has a regional protection policy to protect the interests of each franchisee.

10. Speech support

The headquarters will send a professional sales team to

the franchisee's local area from time to time to understand the local customs and customs, and organize a set of communication skills for investors according to the actual local situation to ensure barrier-free communication between franchisees and consumers.

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